

**CASSIDY FLETCHER @ 214-725-9169**  
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[www.cassidyfletcher.info](http://www.cassidyfletcher.info)

**Creative**, Freelance, Marina del Rey  
March 2017 - Present

**Writer**, Freelance, Chicago, IL  
May 2014 - Present  
CD: Cavalry (Corona, Babybel, Tyson), Razorfish (New Business) Leo Burnett (Marlboro Global Digital Team)

**Writer**, McGarryBowen, Chicago, IL October 2013 - April 2014  
ACD: ALPO/Purina, Cars.com, Oscar Mayer and New Business

**Writer**, Leo Burnett/Arc Worldwide, Chicago, IL July 2012 - October 2013  
ACD: Coca-Cola, National and Global

**Writer**, TRIS3CT, Chicago, IL Feb. 2010 - July 2012  
ACD: VIVA, Cottonelle and New Business

**Writer**, Euro RSCG, Chicago, IL Oct. 2007- Feb. 2010  
Writer: Sprint, Effen and New Business

**Writer**, Moroch, Dallas, TX May 2006- Oct. 2007  
Writer: McDonald's, Citracal, DFW Airport, Mockingbird Station, North Texas Food Bank, and New Business

**Writer**, TracyLocke, Dallas, TX April 2005- May 2006  
Writer: 7-Eleven, Pepsi, Pizza Hut, Harrah's and New Business

**Blog Editor**, TracyLocke, Dallas, TX Jan. 2005-Aug. 2005  
Writer and Editor: SBC's Project DU website

**Art Producer**, TracyLocke, Dallas, TX April 2003-April 2005  
Primary Producer: Frito-Lay, 7-Eleven, Pepsi and New Business Accounts

## **ACHIEVEMENTS**

2012 National Effie, Bronze, VIVA paper towels, Mike Rowe Spokesparents  
2007 Dallas Addy Bronze, Mockingbird Station, Outdoor  
2005 Dallas Addy Silver, SBC Project DU, Website  
Created *Concept*, an annual art show showcasing DFW area creatives personal work.  
I was potty trained on a Winnebago in Mexico.  
Won a banana eating contest in 4th grade. Ask me about it.  
Went deep-sea fishing and caught a barracuda when I was seven.

**OTHER STUFF**

I can impersonate a crying baby and a dolphin but not at the same time  
My parents moved us the summer before my senior year and our moving truck ripped open like a tuna can on Interstate 64.  
I have an almost savant like knowledge of useless celebrity facts.

**EDUCATION**

Thanks Mom and Dad