

CASSIDY FLETCHER

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www.cassidyfletcher.info

Writer, Freelance Creative Director, Marina del Rey
March 2017 - Present

Writer, Freelance, Chicago, IL
May 2014 - March 2017

CD: Cavalry (Corona, Babybel, Tyson, Chloralene), Razorfish (New Business) Leo Burnett (Marlboro Global Digital Team), Edelman (Kraft), BBDO (Bud Ritas)

Writer, McGarryBowen, Chicago, IL October 2013 - April 2014
ACD: ALPO/Purina, Cars.com, Oscar Mayer and New Business

Writer, Leo Burnett/Arc Worldwide, Chicago, IL July 2012 - October 2013
ACD: Coca-Cola, National and Global

Writer, TRIS3CT, Chicago, IL Feb. 2010 - July 2012
ACD: VIVA, Cottonelle and New Business

Writer, Euro RSCG, Chicago, IL Oct. 2007- Feb. 2010
Writer: Sprint, Effen and New Business

Writer, Moroch, Dallas, TX May 2006- Oct. 2007
Writer: McDonald's, Citracal, DFW Airport, Mockingbird Station, North Texas Food Bank, and New Business

Writer, TracyLocke, Dallas, TX April 2005- May 2006
Writer: 7-Eleven, Pepsi, Pizza Hut, Harrah's and New Business

Blog Editor, TracyLocke, Dallas, TX Jan. 2005-Aug. 2005
Writer and Editor: SBC's Project DU website

Art Producer, TracyLocke, Dallas, TX April 2003-April 2005
Primary Producer: Frito-Lay, 7-Eleven, Pepsi and New Business Accounts

ACHIEVEMENTS

2012 National Effie, Bronze, VIVA paper towels, Mike Rowe Spokesparents

2007 Dallas Addy Bronze, Mockingbird Station, Outdoor

2005 Dallas Addy Silver, SBC Project DU, Website

Created *Concept*, an annual art show showcasing DFW area creatives personal work

I was potty trained on a Winnebago in Mexico

Went deep-sea fishing and caught a barracuda when I was seven

OTHER STUFF

I can impersonate a crying baby and a dolphin but not at the same time
I've moved more times than fingers on my hands

EDUCATION

Thanks Mom and Dad